



Brengt alles samen.

Shippers' Drive Panel discussion

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Intermodal to synchronomodal



- Inter-modality to co-modality to synchronomodality.....
 - Have a choice in a realtime situation
 - Traffic situation (traveltimes, costs, availability)
- ICT platform is an enabler
- Role of parties is changing

Free choice for shippers



- Shipper is delivering his terms and conditions for the shipment
- Perhaps he is (in future) not always taking the actual decisions on the mode used
 - Essential is that he can be confident on his standards to be followed
 - Timeslots can be very tight
 - 15 minutes in retail
 - Goods can be highly sensitive for changes in temperature
 - Cool chain

Free choice for the shipper (2)



- Meeting specific standards can be essential
 - For instance Authorised Economic Operator, Regulated Agent, ISPS

Role of service providers



- Access and knowledge about a large network of suppliers
- Be able to translate the shippers' terms and conditions into the best proposal for this very shipment
 - Costs
 - Timeslot
 - Quality
 - Reliability, specific requirements etc.

Role of governments



- Co-ordinate legislation
 - For instance definition of efficient transport means; measures and weights etc.
- Facilitate development
 - Land-use planning
 - Decisions built on free market principles
- Stimulate development
 - Fiscal instruments, initial support for start-up development

Conclusion

- Realtime information is important
- Neutral platforms should be available
 - ICT
 - Logistic service providers
- Requirements from clients should enable decision making
- Governments should be supportive however....market principles should govern the decision making